

MEMORANDUM

Agenda Item No. 6(A)

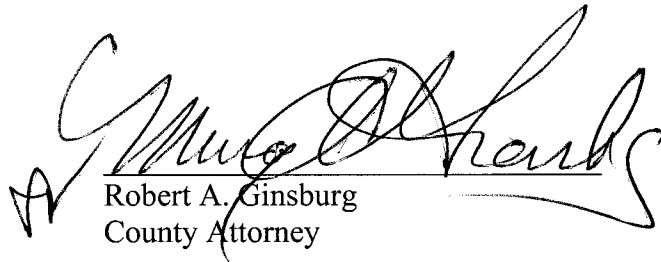
TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: May 17, 2005

FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Resolution supporting the
South Florida Super Bowl
Host Committee's bid to
host the 2009 Super Bowl

The accompanying resolution was prepared and placed on the agenda at the request of
Chairman Joe A. Martinez.


Robert A. Ginsburg
County Attorney

RAG/bw



MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: May 17, 2005

FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Agenda Item No. 6(A)

Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☒ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required .
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☐ No committee review

Approved _____ Mayor

Veto _____

Override _____

Agenda Item No. 6(A)

5-17-05

RESOLUTION NO. _____

RESOLUTION SUPPORTING THE SOUTH FLORIDA SUPER
BOWL HOST COMMITTEE'S BID TO HOST THE 2009 SUPER
BOWL XLIII

WHEREAS, South Florida has an opportunity to host the 2009 Super Bowl; and

WHEREAS, South Florida recently hosted Super Bowls XXIX in 1995 and XXXIII in 1999 and will host Super Bowl XLI in 2007; and

WHEREAS, our community has a proven track record of successfully hosting the Super Bowl; and

WHEREAS, over 110,000 people are expected to visit the host community during the two weeks of Super Bowl Festivities; and

WHEREAS, at least 750 million viewers around the world will focus their eyes on our community as they watch the event on television; and

WHEREAS, hosting this momentous sporting event in our community provides a tremendous opportunity to boost our tourism industry and local economy; and

WHEREAS, the total economic impact on a host community from the Super Bowl is estimated in excess of \$300 million; and

WHEREAS, the Board has previously recognized the significance of hosting this event and has shown its commitment to the 1995, 1999 and 2007 games through grant funding and in-kind support of the game and its surrounding activities,

NOW THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI DADE COUNTY, FLORIDA, that:

Section 1. This Board supports the South Florida Super Bowl Host Committee's bid to host Super Bowl XLIII in 2009 and pledge's Miami-Dade County's assistance, within available resources to implement yet another successful Super Bowl.

Section 2. The Miami-Dade Police Department will provide public safety services at the stadium on game day only for NFL sanctioned events to include escort services for teams and officials on an in-kind basis.

Section 3. The Miami-Dade Fire Department will provide fire/rescue services at the stadium on game day only.

Section 4. The Miami-Dade County Aviation Department is committed to cooperate with those needing special services in connection with the Super Bowl game including arrival and departure of team charters, private planes and special fan charters.

Section 5. The Miami Dade Consumer Services Department shall issue additional licenses or permits for limousines and shuttles, if needed, waive the regular fees for licensing of these vehicles and assess a nominal fee of \$100 per company to cover administrative costs.

Section 6. Miami-Dade County will provide administrative support to the Host Committee in the form of loaned executives and provide in-kind support as needed in preparation for game day.

Section 7. Miami-Dade County will not sponsor any Super Bowl related promotional activities during the Super Bowl period which detract from or interfere with promotional activities of the National Football League in connection with the Super Bowl game to the extent that there is no conflict with County contracts.

The foregoing resolution was sponsored by Chairman Joe A. Martinez and offered by
Commissioner _____, who moved its adoption. The motion was seconded by
Commissioner _____ and upon being put to a vote, the vote was as follows:

| | |
|-------------------------------|--------------------------|
| Joe A. Martinez, Chairman | |
| Dennis C. Moss, Vice-Chairman | |
| Bruno A. Barreiro | Dr. Barbara Carey-Shuler |
| Jose "Pepe" Diaz | Carlos A. Gimenez |
| Sally A. Heyman | Barbara J. Jordan |
| Dorin D. Rolle | Natacha Seijas |
| Katy Sorenson | Rebeca Sosa |
| Sen. Javier D. Souto | |

The Chairperson thereupon declared the resolution duly passed and adopted this 17th day
of May, 2005. This resolution shall become effective ten (10) days after the date of its adoption
unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this
Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Robert A. Ginsburg

